

INFORMATION BULLETIN

WORKFORCE INVESTMENT ACT

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: TOYS “Я” US NATIONAL BUSINESS PARTNERSHIP KICK OFF

At 1 p.m. on **October 1, 2002**, Toys “Я” Us and the U.S. Department of Labor will kick off a nationwide partnership in all local Toys “Я” Us stores. The invitation to this event is available on this link www.edd.ca.gov/one-stop/doltru.doc. This kickoff will be similar in scope to the very successful June 5th Home Depot/National Business Partnership (NBP) event, although without the satellite downlink and press coverage. The goal for this partnership is for the Toys “Я” Us stores to connect with their local One-Stops and develop a relationship that will assist in bringing potential job seekers into Toys “Я” Us to fill job openings.

All Toys “Я” Us store managers and/or human resource assistants are hosting open houses on October 1, 2002, to introduce local One-Stop center representatives to their stores' hiring needs and to learn more about the services offered by the Local Workforce Investment Area (LWIA). To prepare for this event, Toys “Я” Us Headquarters has sent information packets to all of their store managers and human resource assistants. A copy of the information packet is available at www.edd.ca.gov/one-stop/trutkit.doc.

The LWIAs are requested to have local One-Stop representative(s) attend their local Toys “Я” Us open house to enable store management to meet them and start building the foundation for future partnerships. Keep in mind that space limitations at the stores will only allow for 5-6 visitors, so it is important that LWIAs and local One-Stop centers coordinate with each other to avoid sending too many representatives to the open house. A logistics and preparation guide for the local One-Stop representatives attending the event is available at www.edd.ca.gov/one-stop/truosinfo.doc. Included in the preparation guide is a link where you can obtain a list of Toys “Я” Us stores and their nearest One-Stop centers sorted by state, zip code, or store number. Additional information about the Toys “Я” Us/NBP is available at www.nbpjobs.org/toysrus.asp.

We encourage you to take advantage of this opportunity to welcome another major employer to your local One-Stop system. If you have any questions about this event or the NBP, you can contact Tonia Williams at twillia2@edd.ca.gov or (916) 654-8030.

/S/ BILL BURKE
Chief
Workforce Investment Division